

**What is claimed is:**

- $$\begin{array}{c}
 X_1^- \quad R_3R_2R_1^+N-Alk_1 \\
 | \\
 N-Alk_2 \\
 | \\
 X_1^- \quad R_3R_2R_1^+N-Alk_2
 \end{array}
 \begin{array}{c}
 HC-Ar_2-CH \\
 || \quad || \\
 CH \quad HC
 \end{array}
 \begin{array}{c}
 Ar_1 \\
 | \\
 N-Alk_3-N^+R_1R_2R_3 \quad X_1^- \\
 | \\
 N-Alk_4-N^+R_1R_2R_3 \quad X_1^-
 \end{array}$$
- (I)

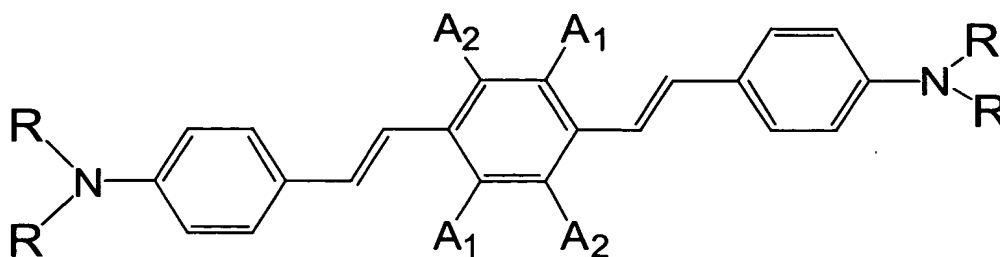
2. The chromophore of claim 1 wherein Ar<sub>1</sub>, Ar<sub>2</sub> and Ar<sub>3</sub> are single aromatic rings.

3. The chromophore of claim 2 wherein Ar<sub>1</sub>, Ar<sub>2</sub> and Ar<sub>3</sub> are benzene rings.

4. The chromophore of claim 1 wherein Ar<sub>2</sub> includes a donor or acceptor group.

5. The chromophore of claim 1 wherein Ak<sub>1</sub>, Ak<sub>2</sub>, Ak<sub>3</sub> and Ak<sub>4</sub> are each (CH<sub>2</sub>)<sub>n</sub>, where n is from 1 to 10, and R<sub>1</sub>, R<sub>2</sub> and R<sub>3</sub> are each CH<sub>2</sub>)<sub>m</sub>-H, where m is from 1 to 10.

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(II)

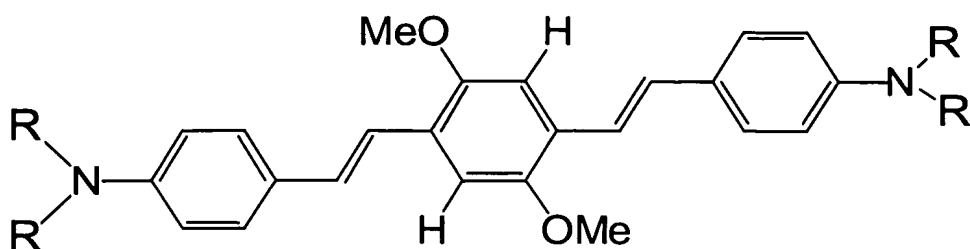
wherein  $A_1$  and  $A_2$  are each independently a hydrogen, or a donor or acceptor group; and  $R$  is  $[(CH_2)_n]_6-NR'_3X$ , where  $R'$  is  $(CH_2)_m-H$ ,  $X$  is any anion,  $n$  is from 1 to 10 and  $m$  is from 1 to 10.

7. The chromophore of claim 6 in which the donor group is selected from the group consisting of I, Br, Cl,  $OC(O)R''$ , SH, OH,  $SR''$ ,  $OR''$ ,  $NHC(O)R''$ ,  $NH_2$ ,  $NH''R$ ,  $S^-$ , and O, where  $R''$  refers to an alkyl group containing 1-50 carbon atoms.

8. The chromophore of claim 6 in which the acceptor group is selected from the group consisting of F,  $C(O)NR''_2$ ,  $C(O)NHR''$ ,  $C(O)NH_2$ ,  $C(O)OR''$ ,  $C(O)OH$ ,  $C(O)R''$ ,  $C(O)H$ , CN,  $S(O_2)R''$ , and  $NO_2$ , and where  $R''$  refers to an alkyl group containing 1-50 carbon atoms.

9. The chromophore of claim 6 in which  $A_1$  and  $A_2$  are each hydrogen and  $n = 1$ .

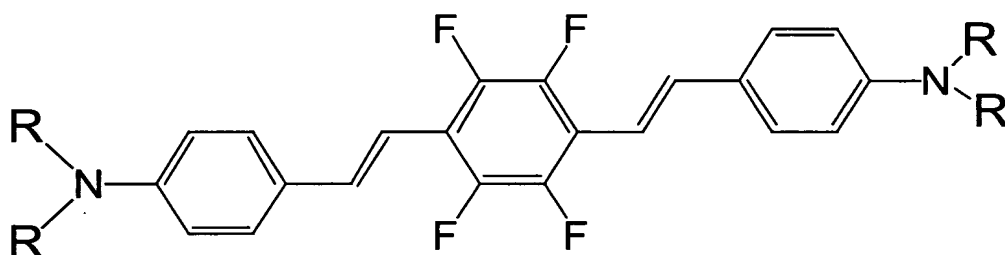
10. A distyrylbenzene chromophore having the following structural formula (III):



(III)

wherein R is  $(\text{CH}_2)_6\text{-NR}'_3\text{X}$ , R' is  $\text{CH}_3$ , and X is any anion.

11. A distyrylbenzene chromophore having the following structural formula (IV):



(IV)

wherein R is  $(\text{CH}_2)_6\text{-NR}'_3\text{X}$ , R' is  $\text{CH}_3$  and X is any anion.

12. A method of preparing a distyrylbenzene chromophore, comprising reacting a 1,4-dibenzylphosphonate with a haloalkylamino-benzaldehyde and adding a trialkylamine by condensation to said distyrylbenzene chromophore whereby to provide water solubility to said chromophore.

13. The method of claim 12 in which said haloalkylamino-benzaldehyde is a N,N-bis-(6-iodoalkyl)-4-amino-benzaldehyde where the alkyl group has from 1 to 10 carbon atoms.

14. The method of claim 13 in which said N,N-bis-(6-iodohexyl)-4-amino-benzaldehyde is prepared by reacting N,N-bis-(6-hydroxyhexyl)-benzaldehyde with phosphorous oxychloride.

15. The method of claim 14 in which said N,N-bis-(6-hydroxyhexyl)-benzaldehyde is prepared by reacting aniline and 6-chloro-1-hexanol with a carbonate.

16. A method of preparing a water-soluble two-photon absorbing distyrylbenzene chromophore, comprising the following reaction:

